## CASA Campaign: "Travel Cambodia with Maybank"

## **Terms and Conditions**

- 1. Campaign period: 8 months from 1<sup>st</sup> May to 31<sup>th</sup> December 2014.
- 2. The campaign is open to all existing and new Maybank Saving and Current account holders.
- 3. Customer will be eligible to participate in the lucky draw upon opening a new Saving/Current account with a minimum deposit of USD500 or for every top up of USD500 for existing account holders.
- 4. In order to be qualified for the lucky draw, eligible account holders have to ensure their Saving/Current account average monthly balances are higher than their beginning balances at the commencement of the campaign (average balance as at April 2014 will be used as the baseline).
- 5. For the Monthly lucky draw, the number of lucky draw entries will be determined by the average monthly balance of each month, which must be higher than the average balance as at April 2014 (the baseline) by at least USD500. Every USD500 balance is equivalent to one (1) lucky draw ticket. If the average monthly balance is lower than the baseline, i.e. the average balance in April 2014, the customer will not be eligible to participate in the lucky draw. For example:

Monthly Draw	Description	Average Balance (USD)	# Ticket Offered
Apr	Average Monthly Balance (baseline)	5,000	-
May	Average Monthly Balance	9,000	18
Jun	Average Monthly Balance	400	-
Jul	Average Monthly Balance	3,000	-
Aug	Average Monthly Balance	2,900	-
Sep	Average Monthly Balance	5,200	-
Oct	Average Monthly Balance	10,000	20
Nov	Average Monthly Balance	8,000	16
Dec	Average Monthly Balance	5,000	-

6. For the Grand lucky draw, the number of lucky draw entries will be determined by the average balance of the 8 months period (May - December 2014) which must be higher than the average balance as at April 2014. Every USD500 increase/growth is equivalent to one (1) lucky draw ticket. For example:

Month	Description	Average Balance (USD)	Deposit Increase (USD)	# Ticket Offered
Apr	Average Monthly Balance (baseline)	5,000	-	-
Grand Draw	Average Balance for 8 months (May-Dec)	5,300 15,000	300 10,000	- 20

7. Deposits made for the incremental average monthly balance shall only apply to fresh funds that are deposited into the eligible customer's participating account(s) during the Campaign period. Fresh funds refer to funds that do not originate from an existing account(s) with Maybank.

- 8. At the end of each month/campaign period, the campaign committee will review each eligible accountholder's average monthly balance to determine the number of eligible lucky draw tickets for the Monthly lucky draw or for the Grand lucky draw for each accountholder.
- 9. Accountholder's eligibility and accumulated deposit balance/growth will be tracked automatically by the Bank's system. No contest entry form or registration of participation is required.
- 10. The lucky draw tickets will not be accumulated for the subsequent Monthly lucky draw as well as the Grand lucky draw.
- 11. There is no limit to the number of deposits and tickets; however, each lucky draw winner will be entitled to one (1) prize only (for the Monthly lucky draw). However, the monthly prize winners will still be eligible to participate in the Grand lucky draw.
- 12. The lucky draw will be conducted in two stages:
  - a. Stage1: from May to November Monthly lucky draw for one winner per month for a prize of free two-night stay at one of the hotels/resorts in the table below:

Prize	Destination	Hotel/Resort
1	Kampot	Nataya Resort
2	Siem Reap	Borei Angkor
3	Battambang	La Villa
4	Кер	Veranda Natural Resort
5	Sihanoukville	Tamu Hotel
6	Mondulkiri	Mayura Hill Resort
7	Phnom Penh	The Governors House

The Monthly lucky draw will be conducted within the first 2 weeks of the following month. The Monthly lucky draw winner will do a draw to determine the destination.

b. Stage 2: after December (end of campaign) - Grand lucky draw event for four winners for the grand prizes of free two night stay at the hotels/resorts in the table below:

Prize	Destination	Hotel/Resort
1 <sup>st</sup>	Sihanoukville	Song Saa Private Island
2 <sup>nd</sup>	Siem Reap	Amansara
3 <sup>rd</sup>	Kampot	Knai Bang Chatt
4 <sup>th</sup>	Koh Kong	4 Rivers Floating Lodge

The Grand lucky draw will be conducted in January 2015.

- 13. The lucky draw event of both the stages will be done electronically and held at a location to be determined by Maybank.
- 14. Accountholder who closes his/her account(s) before the selection of the winner is completed and announced shall not be entitled to receive any Prize under the Campaign.
- 15. All Maybank staff and spouse are NOT entitled to participate in this campaign.

## Others Terms & Conditions

- 1. The Bank reserves the right to withhold the prize or disqualify any contestant's entry in the event that any contestant fail or refuse to comply with the Campaign Terms & Conditions.
- 2. Winners will be announced and published through the Maybank2u webpage at <u>www.maybank2u.com.kh</u> or any other media and through phone notification or any other method of communication that the Bank shall at its discretion choose. If despite all reasonable efforts the organizer is unable to locate or contact the winner, another winner will be selected.
- 3. An account holder claiming to be the prize winner will be required to provide proof of identity.
- 4. The prizes must be accepted on "as-awarded" basis and cannot be returned, substituted or redeemed for cash. Maybank shall be entitled at its discretion to replace all or any of the prizes with items of equivalent value and shall notify the same to the winners.
- 5. Winners may be required to attend the prize presentation ceremony or other public programs as and when required.
- 6. By participating in this Campaign, the accountholders authorizes Maybank to disclose their particulars for the purpose of this Campaign.
- 7. By participating in this Campaign, all account holders are deemed to have accepted and agreed to be bound by these Terms & Conditions herein set forth.
- 8. These Terms & Conditions shall be supplemental to the existing Terms & Conditions governing Banking Accounts. These Terms & Conditions shall prevail over any provisions or representations contained in any promotional materials (including without limitation printed posters or leaflets) advertising this Contest.
- 9. Maybank's decision on all matters relating to this Campaign and in case of any dispute is final, conclusive and binding on all eligible participants of this Campaign. No further correspondence, appeals, protests or attempts to dispute the same will be entertained in any event.
- 10. Maybank shall not be responsible and/or liable nor shall it accept any form of liability whatsoever nature and howsoever arising or suffered by customers resulting directly or indirectly from the customers' participation in the Contest or otherwise. Furthermore, Maybank shall not be liable for any default of its obligation under the Contest due to any force majeure event which include but not limited to act of God, war, riot, lockout, industrial action, fire, flood, drought, storm or any event beyond the reasonable control of Maybank.
- 11. The Bank reserves the rights to vary, supplement, delete, amend or modify any of the Terms & Conditions contained herein, wholly or in part at any time and to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part at its absolute discretion and shall provide notification of the same to the customers through Maybank2u website at <a href="http://www.maybank2u.com.kh">www.maybank2u.com.kh</a> or through any other channel or channels that the Bank may deem as appropriate.
- 12. To the fullest extent permitted by law, Maybank expressly excludes and disclaims any representations, warranties, or endorsements, express or implied, written or oral, including but not limited to any warranty of quality, merchantability or fitness for a particular purpose in respect of the Prizes. For prizes produced by third party providers, the Winners at the Winner's sole cost and expense, communicate and deal directly with the third party provider in relation to any issue arising from or related to the Prizes.