

“Tap, Track, Win 2026” Campaign

1. What is “Tap, Track, Win” Campaign”?

The “Tap, Track, Win” campaign is a gamified rewards campaign program integrated into the M2U KH App. Its main goal is to encourage users to perform everyday digital banking activities by turning them into opportunities to earn instant cashback during the campaign period.

2. When is the promotion period?

The promotion will start from 1 May until 31 October 2026.

3. Who is eligible for this promotional campaign?

- The campaign is open to all new and existing customers with a valid and active Maybank Saving Account and or Current Account.
- A customer must successfully perform and complete the tracker within any Month of the promotion period in order to win a cashback from each tracker.

4. What is the offer?

- There are 4 trackers (categorize by 4 types of eligible transaction), under two main categories “Check In” and “Pay”.
- To complete a Tracker for any Month and earn the Cashback Reward, the Customer must within the relevant Month successfully perform and complete a minimum number of Eligible Transactions (“Entries”) for that Tracker as specified in the table below.

No.	Eligible Transaction	Minimum Transaction Amount	Channel to earn Entry or Entries	Total Number of Eligible Transactions to complete the tracker	Cashback reward earn for complete the tracker
Check-in					
1	Check in any 7 non-consecutive days in a month by tapping on the ‘Check In Now’ button	-	M2U KH App	7	USD0.5
Pay					
2	Pay Bill Payment to any biller available in M2U KH App	USD50	M2U KH App	2	USD2
3	Phone Top Up Perform phone top-up to Telco in Cambodia	USD2	M2U KH App	4	USD0.5

4	QR Pay in Cambodia Perform QR Pay transaction to merchant in Cambodia with a valid merchant KHQR	USD5	M2U KH App	20	USD1
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Note:

- Each Eligible Transaction must be made by the Customer via an Eligible Channel. With respect to an Eligible Transaction under the "Pay" category, its payment or transfer must be made from the Customer's Maybank Savings or Current Account that is in good standing and the transaction amount must be no less the minimum transaction amount as specified.
- All Trackers will be refreshed on the first day of each Month whereupon the Customers' Entries will reset to zero.
- During this Campaign Period, Maybank shall offer to all Eligible Customers and Maybank Staff a chance to win Cashback up to a cap of USD4, subject to the completion of all Trackers within the same calendar month as stipulated above, and, subject to availability, total and daily winner capping and limit per Eligible Customer as stated below):

No.	Tracker	Total Daily Winner Capping	Total Monthly Winner Capping	Total Monthly Budget Capping (USD)
1	Check-in	10 users	240 users	USD 120
2	Pay Bill	5 users	150 users	USD 300
3	Phone Top Up	20 users	600 users	USD 300
4	QR Pay in Cambodia	15 users	450 users	USD 450

Note:

- The reward for each track will be on a first-come, first serve basis (base on the time of the successful transactions)
 - Each individual Customer, is only eligible up to total ONE (1) cashback reward, per tracker AND subject to the Total Daily Winner Capping.
4. The value of the cashback to be won is range from a minimum of USD0.5 to a maximum of USD4.00 upon Eligible Customer completed selected Tracker in the Tap, Track, Win Campaign as shown in the table above, or USD0.00 upon reaching maximum of Total Daily Winner Capping of this Campaign, as set out in the table above. Customer can continue perform transaction after completed selected Tracker Cashback in the Tap, Track, Win Campaign.

5. Do I need to check in 7 days consecutively to complete the Check-in Tracker?

No, check-ins do not have to be consecutive. As long as you check in seven times a month, the Tracker will be completed.

6. **Can I complete Trackers from different categories to be eligible for cashback?**

Yes, you can! You can choose to complete any Two (2) Trackers under any of the categories: 'Check-in' and 'Pay'. For example, completing Pay a Bill tracker and Phone Top Up will earn you a cashback chance.

7. **Can I complete the same Tracker twice in a month?**

You can only complete each Tracker once in a month. All Trackers will be refreshed on the first day of every month, except for Trackers under 'Others', which can be completed only once throughout campaign period.

4. **How can I know if I win?**

- Open the app and go to the "Tap, Track, Win" section.
- Your progress and completed tasks are tracked automatically.
- Once you complete a task, the cashback or reward is usually credited instantly to your account.

5. **If I want to know more detail about the campaign, who can I contact?**

You can visit any Maybank branch near you or contact our customer service hotline at 098/099 888 028 or feel free to connect with us via our Live Chat on www.maybank2u.com.kh