



Press Release

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A Bold New Chapter in Banking: Maybank Unveils Its First Flagship Branch in Cambodia

Ushering in a new era of purpose-led and customer-centric banking in Cambodia

Maybank today marked a major milestone with the launch of its first flagship branch in Cambodia: the Maybank Olympic Branch. Situated at the heart of Phnom Penh, beside the iconic National Olympic Stadium, this flagship branch stands as a bold new landmark in the city.

Over the years, Maybank Cambodia has steadily expanded its market share, serving an ever-growing customer base across retail, SME, and corporate segments. In 2024 alone, the Bank recorded a 37% growth in new-to-bank customers. Coupled with its strengthened digital capabilities and a strong branch presence, Maybank has continued to deepen customer centricity and widen its footprint in the Kingdom. Today, customers can access a comprehensive suite of offerings — from digital accounts to credit cards, SME and corporate solutions, premier wealth, and trade services. The Olympic Branch represents the next step in this journey — combining digital convenience with personalised, in-branch engagement to deliver holistic financial solutions.

“The opening of our flagship branch is a strategic affirmation of our commitment to Cambodia’s long-term growth. Our transformation has been guided by Maybank Group’s M25+ strategy — and this branch stands as a tangible testament to that journey. We will continue to drive innovation and Humanise Financial Services, with the aim of building the most trusted financial relationship in Cambodia while strengthening our position as the Best ASEAN Bank in the country,” said Mr. Rath Sophoan, CEO and Country Head of Maybank Cambodia.

“Maybank Olympic Branch embodies what we envision for the future — a space that connects people, celebrates culture, and inspires confidence in financial planning. It is our promise to be present, relevant, and ready to shape the future with the next generation of Cambodians,” he added.

A Flagship Inspired by Heritage, Customer Experience, and Financial Growth

“Every aspect of this branch — from the bold exterior inspired by Khmer culture to the interior layout built for comfort and clarity — was designed with our customers in mind. The weaving pattern reflects how we aim to interlace our services into the everyday lives of Cambodians. It is also a signal of our commitment to journey alongside the country’s next phase of growth — empowering individuals and communities through purposeful banking,” said Ms. Qazreen Chan Abdullah, Chief Operating Officer of Maybank Cambodia.

The building's striking yellow façade evokes warmth, optimism, and refreshing boldness. On the ground floor, the exterior is wrapped with a weaving motif inspired by traditional Khmer textiles, symbolising unity, resilience, and cultural continuity. This design choice not only pays tribute to Cambodia's cultural legacy, but also echoes the spirit of the Maybank Women Eco-Weavers initiative – a regional programme that empowers women through the preservation of traditional textile arts. By incorporating this motif into the branch's architecture, Maybank reinforces its commitment to both cultural sustainability and women's economic empowerment.

Stepping inside, customers are welcomed into a calm yet inspiring environment. The ground floor is encased in transparent mirrored glass, behind which a carefully curated installation of greenery and warm lighting creates an immersive shadow art effect. High-precision lighting casts dynamic silhouettes of plants across the interior, surrounding customers with a sense of renewal and depth. This modern composition delivers a uniquely warm and confident welcome, where nature and design come together to encourage reflection and connection.

Designed differently from traditional branches, the Olympic Branch places customer engagement at the heart of its layout. The ground floor is dedicated to consultations and relationship-building – complete with café-style seating and complimentary coffee that foster a relaxed and welcoming atmosphere. Transactional services are located on the first floor, ensuring a seamless experience where each space serves a clear and thoughtful purpose for every customer need.

The second floor features a purpose-built Premier Wealth Lounge and Business Engagement Hall – an inviting setting for business dialogues, appreciation sessions, and private consultations for Premier, SME, Business Banking, and Corporate clients.

To commemorate this launch, Maybank is offering a suite of limited-time packages available only at the Olympic Branch – ranging from preferential rates for financing and Premier Wealth offerings to digital banking rewards and card benefits. For further details, customers are encouraged to visit www.maybank2u.com.kh or follow Maybank Cambodia's official Facebook page.

Rewarding Loyalty Through Manchester United

As part of the launch event, Maybank celebrated the winners of its "Win Trip to Old Trafford" campaign, with four lucky customers receiving an all-expenses-paid, once-in-a-lifetime experience to watch Manchester United live at Old Trafford – each bringing along a family member or friend to share the unforgettable moment. The celebration also featured the presentation of exclusive prizes, including Manchester United jerseys signed individually by players and jerseys signed collectively by the team..

During the same event, Maybank also announced the launch of its new "Win a Trip to Old Trafford" campaign for the new football season. Customers who hold a Manchester United Visa Card – and those who sign up for selected Maybank products or make qualifying deposits during the campaign period – will stand a chance to win another once-in-a-lifetime trip to Manchester, underscoring Maybank's focus on customer loyalty and its promise to deliver value that extends beyond financial services.

Our Vision of the Future of Banking

This flagship represents a defining stride in Maybank's journey to reimagine banking — where design meets strategy, and every interaction advances purposeful growth. Maybank Cambodia will continue to elevate its branch network in alignment with the Group's M25+ strategy, prioritising modernisation, customer experience, and financial inclusion. The Olympic Branch stands as the first of several key investments in redefining banking touchpoints that go beyond transactions — creating spaces that empower, engage, and evolve with the community.
