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A New Regional Healthcare Experience Begins in Cambodia, Connecting Families to Care Beyond Borders

PHNOM PENH, 23 Sept. 2026— Maybank (Cambodia) Plc., in collaboration with Malaysia Healthcare Travel Council (MHTC), will host MH WellFest Cambodia 2026 on 3 and 4 October 2026 at Borey Peng Huoth Eco Park in Phnom Penh. Endorsed by the Embassy of Malaysia in Phnom Penh, the event will bring together 14 MHTC member hospitals, allowing visitors to meet hospital representatives, explore specialist expertise and healthcare options, and better understand how to navigate cross-border care, alongside financial solutions and family-focused experiences.

MH WellFest Cambodia 2026 is designed around a simple belief: when families think about their future, health, financial readiness and meaningful time together are closely connected. The event will provide Cambodian families and Maybank customers with an opportunity to explore healthcare facilities offered by MHTC member hospitals, specialist capabilities, preventive-health options, health check-up plans, treatment pathways and medical-travel arrangements, and better understand the support available throughout a cross-border healthcare journey. The Wellness Discovery Hub will also feature health talks and personal consultations with Malaysian specialists, available by appointment, helping families make more informed choices for themselves and their loved ones.

“MH WellFest Cambodia 2026 reflects Maybank’s commitment to being present in the moments that matter most to families,” said Rath Sophoan, CEO and Country Head, Maybank Cambodia. “Health decisions are deeply personal, but they are also connected to family security, financial preparedness and the future people want to build together. This event brings trusted healthcare expertise, practical financial solutions and family experiences into one platform, demonstrating what Beyond Banking means in practice.”

MHTC, operating under the purview of Malaysia’s Ministry of Health, leads the development and promotion of Malaysia’s medical tourism ecosystem.

“MHTC is pleased to collaborate with Maybank Cambodia to bring the Malaysia Healthcare experience closer to Cambodian visitors,” said Dato' Suriaghandi Suppiah, Chief Executive Officer, Malaysia Healthcare Travel Council. “Malaysia offers a strong healthcare ecosystem supported by specialist expertise, quality care, accessible healthcare options and a patient experience shaped by our culture of hospitality. This is at the heart of Malaysia Year of Medical Tourism 2026

(MYMT2026): Healing Meets Hospitality, which recognises that the healthcare experience extends beyond treatment to the care, comfort and support surrounding the patient journey. MH WellFest Cambodia 2026 allows visitors to discover these strengths directly, meet our healthcare providers and gain greater clarity and confidence in navigating their healthcare journey across borders."

Beyond healthcare discovery, WellFest Live will create a welcoming family environment through children's activities, family games, live performances, Malaysian food, lifestyle experiences, travel inspiration and partner showcases. The WellFest Run, featuring 5KM and 10KM routes under the theme "Every Step for You," will bring individuals, families and communities together around active living. Reflecting the broader Healing Meets Hospitality proposition behind Malaysia Year of Medical Tourism 2026.

Maybank's engagement will extend the healthcare conversation into broader family wealth and protection planning. Visitors can explore Maybank Cards and other cross-border payment solutions, EzyPay instalment options, insurance and financing propositions that can support healthcare planning, treatment, travel and longer-term family aspirations.

Maybank Cardmembers can also access selected hospital, spa, clinic, dining, retail and lifestyle privileges , enabling a more seamless experience for families travelling to Malaysia for care, recovery or time together.

With Peng Huoth as partner and host community, MH WellFest Cambodia 2026 will bring Malaysia Healthcare, confidence and family experiences together in one setting, helping Cambodian families explore care beyond borders with greater clarity and confidence. Cambodian visitors, Maybank customers and members of the community are invited to attend MH WellFest Cambodia 2026 on 3 and 4 October at Borey Peng Huoth Eco Park. Visitors can meet Malaysian healthcare teams, explore healthcare options in Malaysia, learn more about specialist care and treatment pathways, and experience the broader Healing Meets Hospitality proposition through a weekend of wellbeing, lifestyle and community activities.

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About Maybank Cambodia

Established in 1960, Maybank is the largest financial services group in Malaysia with a strong presence across the ASEAN region. Maybank Cambodia, founded in Phnom Penh in 1993, has grown from a single branch to become a locally incorporated bank in 2012. As one of Cambodia's top banks, Maybank offers a comprehensive range of financial services, including corporate, commercial, consumer, internet, and mobile banking. The bank operates in Phnom Penh and major provinces with a network of 21 branches. Maybank's website: https://www.maybank2u.com.kh/

About Malaysia Healthcare Travel Council

Malaysia Healthcare Travel Council (MHTC), established in 2009 under the purview of the Ministry of Health (MOH) Malaysia, is entrusted with developing and nurturing the "Malaysia Healthcare" brand. MHTC enhances, coordinates, and promotes Malaysia's healthcare travel industry by fostering industry collaborations and building valuable public-private partnerships both domestically and internationally. With 91 member hospitals nationwide, MHTC continues to elevate the healthcare travel ecosystem through strong branding, seamless patient experiences, and strategic market initiatives. In line with these efforts, MHTC is spearheading the Malaysia Year of Medical Tourism (MYMT) 2026, the nation's first dedicated year to celebrate and advance healthcare travel. MYMT 2026 serves as a milestone initiative to showcase Malaysia's world-class healthcare offerings, strengthen its position as the premier global healthcare destination, and highlight the industry's significant contribution to the national economy. MHTC's website: https://www.malaysiahealthcare.org.