

Press Release

6 February 2026

Maybank Cambodia and Malaysia Healthcare Travel Council Advance Cross-Border Healthcare Access and Lifestyle Experiences

Phnom Penh, 6 February 2026 – Maybank (Cambodia) Plc. and the Malaysia Healthcare Travel Council (MHTC) have strengthened their partnership to enhance **cross-border healthcare access**, connecting **Cambodians** to internationally accredited medical services in Malaysia. The partnership supports those who choose to seek medical care abroad as part of a broader journey that may also include travel, family time, and lifestyle experiences, reflecting the growing ease of regional mobility within ASEAN.

This milestone partnership was witnessed by Maybank customers, participating hospitals and specialist centres, and **H.E. Dr. Shaharuddin Onn**, Ambassador of Malaysia to the Kingdom of Cambodia, underscoring the importance of collaboration across healthcare, finance, and people-to-people engagement.

Cross-border healthcare today is increasingly viewed as a **personal choice and lifestyle consideration**, allowing individuals and families to plan medical treatment alongside travel, recovery, and meaningful time with loved ones. This reflects a broader regional pattern of healthcare travel, as Malaysia welcomed approximately 1.6 million international healthcare travellers in 2024, generating around USD ~672 million (RM2.72 billion) in healthcare travel revenue, reflecting strong post-pandemic recovery and rising regional demand.¹

In addition, industry estimates indicate that up to 200,000–250,000 Cambodians travel overseas for medical treatment each year, highlighting the importance of trusted and well-coordinated cross-border healthcare pathways.² Through this partnership, Maybank Cambodia and MHTC provide a more coordinated pathway that supports healthcare access while ensuring a smoother overall experience beyond the hospital setting.

In line with this trend, **Mr. Rath Sophoan**, Chief Executive Officer and Country Head of Maybank (Cambodia) Plc., shared how the Bank continues to evolve alongside its customers' lives.

“As our customers become more regional in how they live, travel, and plan for the future, banking must evolve with them. Our role today goes far beyond banking – it is about enabling experiences that matter, from health and family needs to lifestyle choices and long-term wealth building. Through this partnership, we are connecting Cambodians to trusted healthcare services in Malaysia, while supporting their broader financial and wealth journey with solutions that bring confidence, continuity, and regional familiarity. Cambodia is also emerging as a growing healthcare travel market for Malaysia, with more than 3,600

¹ [Malaysia Healthcare Travel Council Launches MYMT 2026, Malaysia's First Medical Tourism Year](#)

² [Up To 250,000 Cambodians Travel Abroad for Medical Care](#)

Cambodian patients seeking medical treatment in Malaysia in 2024, representing a year-on-year increase of approximately 15%.³ ”

Spearheaded by the Ministry of Health Malaysia (MOH), Malaysia Healthcare Travel Council (MHTC) oversees the nation’s healthcare travel industry. MHTC develops, promotes, and coordinates the Malaysia Healthcare brand, positioning the country as a preferred destination for high-quality medical care. This aligns with the Malaysia Year of Medical Tourism 2026 (MyMT2026) tagline: “Healing Meets Hospitality. This partnership offers Cambodians a trusted pathway to Malaysia’s high-quality and affordable healthcare, supported by clear coordination and assurance, and underpinned by the warmth and care that define Malaysian hospitality.

Suriaghandi Suppiah, Chief Executive Officer of Malaysia Healthcare Travel Council, said the collaboration reflects a shared commitment to patient confidence and cross-border continuity.

“Malaysia’s healthcare ecosystem is anchored in quality, trust, and patient-centric care. In conjunction with the Malaysia Year of Medical Tourism 2026 (MyMT2026), our collaboration with Maybank Cambodia supports Cambodians who choose Malaysia for medical care or wellness by connecting them to reputable healthcare providers, while enhancing the overall journey through greater familiarity, coordination, and peace of mind for patients and their families.”

The collaboration brings together a network of leading healthcare institutions such as Subang Jaya Medical Centre, which received the FMTH Brand Distinction Excellence Award, and the National Heart Institute (Institut Jantung Negara), which was the winner for FMTH Medical Excellence and Medical Technology Distinction at the Flagship Medical Tourism Hospital Awards (FMTH) 2025. Other featured hospitals included Sunway Medical Centre Penang, IHH Healthcare, Prince Court Medical Centre, Pantai Hospital Kuala Lumpur, MSU Medical Centre, and OPTIMAX Eye Specialist Centre. As part of this partnership, Maybank Cardholders and Premier customers may enjoy **exclusive privileges**, including special offers and discounts on selected medical services when paying with Maybank Cards.

Beyond healthcare access, **Maybank customers** can enjoy a seamless lifestyle experience across Malaysia with Maybank Cards, supporting both medical care and everyday needs. Cardholders benefit from secure and widely accepted payment convenience, complemented by special offers with selected medical providers as well as local and international merchants, while earning **unlimited cashback or TreatsPoints** with **Maybank 2 Credit Cards** across medical spending, transportation, shopping, dining, and leisure. In addition, **Maybank Manchester United Cardholders** enjoy **15% off flight bookings with Malaysia Airlines**, with other eligible Maybank cards offering additional travel privileges, further enhancing the overall healthcare and travel journey.

For **Premier customers**, the experience extends through personalised engagement with dedicated Relationship Managers. Customers may seek assistance in exploring healthcare options, booking treatments, and receiving travel recommendations, as well as access to **exclusive offerings**, including **airport pick-up arrangements and priority support**, alongside other curated lifestyle privileges designed to ensure comfort and peace of mind.

Through this partnership, **Maybank Cambodia and Malaysia Healthcare Travel Council** reaffirm their shared commitment to supporting cross-border healthcare access while enabling more integrated

³ [Malaysia’s Healthcare Growth Soars: Why Malaysia Healthcare Week 2025 in Phnom Penh is a Game-Changer for Medical Travel](#)

lifestyle and financial experiences — reinforcing Maybank Cambodia's role as a regional connector **beyond banking**, and MHTC's mission to facilitate trusted healthcare journeys across borders.