

## **Maybank Unveils Exclusive Lifestyle Banking Experiences**

**Phnom Penh, 8 December 2025** – Maybank today revealed its latest lifestyle-led banking offerings at the Teuk Thla Branch, unveiling the new Maybank Manchester United Visa Debit Card, a stylish fan-inspired card with exclusive lifestyle privileges, and Tap, Track, Win, a digital rewards feature on the M2U KH app designed to enhance everyday convenience.

Located along one of Phnom Penh's rapidly developing urban corridors, Maybank Teuk Thla serves as an accessible touchpoint for both everyday banking and meaningful business engagement. The branch features a refreshed interior with subtle shadow-art accents, warm ambient tones, and a layout that supports quick transactions as well as deeper conversations with young professionals, families, entrepreneurs and established business owners. As the district becomes home to a rising number of next-gen leaders and working professionals, Teuk Thla continues to anchor Maybank's presence as a reliable and community-connected banking destination.

Speaking at the event, Rath Sophoan, CEO & Country Head of Maybank (Cambodia) Plc., highlighted the strategic significance of this direction. "Maybank Teuk Thla has long been recognised as a touchpoint for serious business discussions and client engagements. As the next-generation business leaders and wealth builders emerge, our aim is to shape a banking environment that feels both professional and lifestyle-aligned. This reflects our broader strategy to deliver intuitive, accessible and modern experiences that connect naturally with how people live and engage today. It is aligned with Maybank's long-term ambition of Humanising Financial Services and supporting Cambodia's evolving financial landscape."

The new Maybank Manchester United Visa Debit Card is designed for customers who resonate with the passion, energy and global identity of Manchester United. Beyond its bold modern design, the card provides year-round lifestyle privileges, making it one of the most rewarding sports-themed cards in the Cambodian market. Cardholders can enjoy:

- up to 15% OFF Malaysia Airlines flight tickets
- discounts on purchases from the Official Manchester United Online Store
- exclusive access to ongoing Maybank lifestyle promotions throughout the year

Customers also stand a chance to be selected for the ultimate Manchester United Fan Experience, offering behind-the-scenes access, live match attendance and unforgettable moments at Old Trafford. This follows Maybank's Manchester United experience earlier this year, where Cambodian winners were hosted at Old Trafford – a memorable journey that demonstrated Maybank's commitment to connecting customers with world-class global experiences.

Alongside the card launch, Maybank introduced Tap, Track, Win, a digital rewards journey within the M2U KH app. The feature allows customers to earn benefits by performing common digital transactions such

as top-ups, bill payments, fund transfers and QR payments with the app, reinforcing Maybank's focus on simple, seamless and rewarding digital banking.

"The new Manchester United Debit Card reflects our continued commitment to lifestyle-oriented products, while Tap, Track, Win enhances the everyday digital journey for our customers," said Duk Sarak, Head of Community Financial Services, Maybank (Cambodia) Plc. "Together, they offer convenience, meaningful rewards and interactions that reflect the interests and habits of modern Cambodians."

During the event, guests engaged in hands-on digital activities – from mobile top-ups to QR payments – receiving instant rewards that demonstrated how seamless and enjoyable modern banking can be. By introducing these lifestyle-driven offerings at Teuk Thla, Maybank reinforces its commitment to making banking more accessible, innovative and aligned with the rhythm of Cambodia's growing urban communities.